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Process design: Designing impactful workshop experiences that engage and inspire

Kristina Aagaard, workshop
kristina@makestudios.com.au
MAKE Studios
Melbourne, Australia

Abstract

Designing workshop processes that engage with emotion and purpose can offer an invitation for deeper learning, meaning and change, which is crucial when helping organisations understand their current reality vs a desired future state. However, the way in which we enter an organisation (a system) as facilitators and how we design and lead these processes, can almost be more important than the content itself.

Join us in this fast-paced workshop where we will introduce process design principles for designing and delivering impactful workshops. Through workshop activities we will engage core disciplines like Neutrality, Appreciative Inquiry and Improvisation used to navigate between process facilitation (moving along a plan) and process leadership (moving toward intention). This is a hands-on and playful workshop where you will participate in systems thinking activities to understand Experiential Learning Cycles and how to design for these.

Keywords: Emotion, learning, impact, improvisation, playful