Service design for autonomous driving

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Abstract

The workshop focuses on the human aspects of organizations such as needs, values, motivations, beliefs or fears and introduces a framework for evaluating key factors that "humanize" the organization.
Through the collaborative and interactive teamwork, audience will together with organizers to explore, discover and identify emerging key challenges to become a human-centered organization, and ideate design solutions to solve them.

KEYWORDS: autonomous driving, revolution, opportunities, mankind